

AETHLON CAPITAL LLC

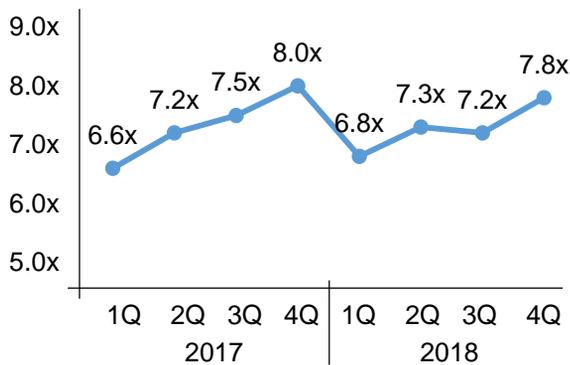
CHAMPIONS OF ENTREPRENEURS AND BUSINESS OWNERS.

Q1 2019 Consumer Products Report

The US consumer sentiment index, as reported by the University of Michigan, rose to 98.4 in March, up significantly from 91.2 in January. According to the university, there is now a general feeling across all income groups for positive economic growth the rest of the year. Assuming this most recent index is an accurate predictor for 2019, we expect M&A activity to maintain its current course, especially since access to capital remains plentiful, and acquirers still have record amounts of dry powder waiting to be put to use.

M&A Transaction Multiples

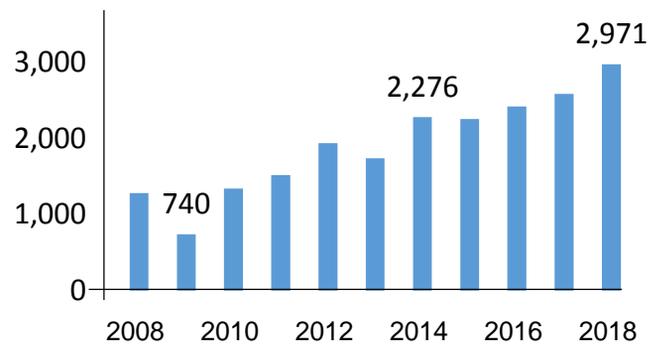
According to GF Data, transaction multiples bounced back to 7.8x, the second-highest point in the last two years, after having hit a low of 6.8x in Q1 2018. We expect multiples to stay in this current range for 2019.



Source: GF Data ®

US PE Middle Market Transactions

PitchBook is estimating that once the numbers are finalized, middle market M&A transactions in 2018 will have reached 2,971. That's a 15% increase over 2017, and quadruple the 2009 low of 740.



Source: PitchBook

Select Recent Consumer Products M&A Transactions

March 2019 – Huron Capital-backed Ronnoco Coffee purchased Tennessee-based Beverage Solutions Group. This was Ronnoco Coffee's eighth acquisition since Huron acquired the company in 2012.

February 2019 – PepsiCo bought CytoSport, maker of Muscle Milk, from Hormel Foods for \$465M. Hormel had previously purchased the company in 2014 from its founders, Greg and Michael Pickett.

January 2019 – Unilever acquired Nature Delivered, aka Graze, from the Carlyle Group. Graze is a large, health food company that specializes in providing consumers with personalized snack boxes via subscription.

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About Aethlon Capital, LLC

Aethlon is a Minneapolis-based specialized investment bank focused on mergers and acquisitions, growth capital, and strategic advisory services. We work with established companies with \$10 million to \$200 million in revenues. Known for delivering outstanding results, Aethlon enjoys long-term client relationships from raising growth capital to selling the entire business.